

BBA III year Semester-V
Subject Mobile Commerce

Internal Exam-2 Question Bank

1. Wireless LAN operates within the range of (a)
a. 26-900MHz b. 27-1000MHz c. 25-400MHz d. 10-20MHz
2. Which of the following are the advantages of wireless LAN (d)
a. Design b. Flexibility c. Robustness d. All of the above
3. _____ can be defined as a short range wireless networking technology (b)
a. Hot spot b. Blue tooth c. Wi-Fi d. None of the above
4. Wi-Fi stands for (c)
a. wired fidelity b. wireless fix c. wireless fidelity d. wire fix
5. IEEE 802.11, 802.11a and 802.11b (a)
a. WLAN b. WWAN c. WMAN d. WPAN
6. Which of the following are the application of GPS ? (d)
a. Shipping b. Science c. Civil Aviation d. All of the above
7. LTE is acronym of _____ (b)
a. Light Time Estimation b. Long Time Evolution c. Lower Time Efficiency d. Lost Terminal Entry
8. CDMA-2000 was developed in _____ (a)
a. 2002 b. 2004 c. 2006 d. 2008
9. Which of the following are the 3G systems (c)
a. WCDMA b. CDMA-2000 c. Both a and b d. None of the above
10. The data rate of EDGE is _____ (b)
a. 100 kbps b. 200 kbps c. 300 kbps d. 500 kbps
11. M-Trade mobile trading application is supported by _____ (a)
a. Kotak securities b. ICICI securities c. HDFC securities d. BOI securities
12. Mobile trading service was implemented by _____ (c)
a. RS Telecom b. NS telecom c. SK telecom d. None of the above
13. Which of the following are the characteristics of M-payment system (d)
a. Availability b. Simplicity c. security d. All of the above

14. FSP stands for _____ (b)
 a. field service provider b. financial service provider
 c. field sector provider d. financial sector provider
15. _____ model is preferable to the customer who do not have a bank account (c)
 a. Operator-centric b. Collaboration c. Peer-to-peer d. None of the above
16. _____ can be defined as a virtual work space (a)
 a. Mobile office b. corporate office c. Organization d. All of the above
17. PIM stands for _____ (b)
 a. Person Identification Management b. Personal Information management
 c. Pure information management d. All of the above
18. Which of the following services comes under PIM services (d)
 a. To-do list b. Calculator c. Calender d. All of the above
19. _____ helps in accessing external information (a)
 a. Information Access Services b. Communication Services c. PIM services d. All of the above
20. _____ scheme is used for small purchases from the merchant machine (c)
 a. bank account based payment b. credit card based payment c. Micro payment
 d. none of the above

Fill in the blanks

21. _____ is the technology that allows high speed data transmission without using any physical devices
(wireless communication)
22. _____ is audio broadcasting service **(Radio)**
23. In _____, base station transmitters are restricted to small geographical area **(cellular systems)**
24. MTSO stands for _____ **(Mobile Telephone Switching Office)**
25. 1G systems are _____ to allow communication between base station towers and mobile devices
(Analog networks)
26. GSM initially termed as _____ **(Group Special Mobile)**
27. CDMA-2000 can allow data rate of _____ Mbps **(14.7)**
28. WiMAX has a spectral band width of _____ MHz **(10)**
29. _____ is the wireless internet access **(WiFi)**
30. WiFi operates within _____ GHz and _____ GHz radio bands **(2.4, 5)**
31. _____ can be defined as a process of optimizing the price or cost of a product or a service **(Auction)**
32. _____ enables the user to perform auction by using mobile phones **(Mob Mart)**
33. _____ refers to the process of making payments through mobile devices such as tablets and mobile phones
(Mobile Payment)
34. PIN stands for _____ **(personal identification number)**
35. In _____ model, accounts of both merchants and customers are managed by financial institutions or banks
(bank centric)
36. _____ provided networks infrastructure for WAN service **(Mobile network operator)**
37. _____ refers to process of buying tickets using mobile devices **(Mobile ticketing)**

38. The process of _____ starts after successful completion of the payment process (**Delivery**)
39. _____ contain information in a single row of alpha numeric numbers (**ID barcodes**)
40. _____ can be defined as the learning of multiple courses off the campus (**Mobile distance education**)

Short Answer Questions

1. What is broadcast radio ?

Ans: Radio is an audio broadcasting service that broadcasts the sound through air in the form of radio waves. It transmits data through transmitter to the receiving antenna

2. Define CDMA

Ans: Code Division Multiple Access. It is a form of multiplexing that allows various signals to capture a single Transmission channel

3. What is GPRS ?

Ans: GPRS stands for General Packet Radio Service. It is more flexible and powerful data transmission technique Which prevents the drawbacks of HSCSD by being fully packet oriented

4. Define WiMax

Ans: WiMax is a wireless technology that is optimized to deliver IP centric services over a large area

5. What is meant by WPAN ?

Ans. WPAN stands for Wireless Personal Area Network. It is limited to a small area with an adhoc topology Supporting the voice and data applications

6. Define Mobile Payment

Ans: Mobile payment refers to the process of making payments through mobile devices such as mobile phones tablets, etc,

7. Define Financial Service Provider

Ans: Financial Service Provider(FSP) is generally a bank which provides financial processing in the backend which Settles all the financial transactions between the payer and payee

8. What is SMS based Ticket ?

Ans: SMS based tickets contain the information regarding ticket like ticket number, date and time of event or journey, etc.

9. Define Mobile Shopping

Ans: Mobile shopping is a new form shopping that enables a customer to locate the required product from the The intended seller using internet connected mobile phone

10. Define Mobile Distance Education

Ans: Mobile distance education can be defined as the learning of multiple courses off the campus. In this education, training or knowledge management is achieved through the content deliver via mobile