Faculty of Business Management
BBA II-Year, CBCS-III Semester Backlog Examinations -June/July, 2022
PAPER: Information Technology for Business

Time: 3 Hours

Max Marks: 60

Section-A

I. Answer any *five* of the following   (5x2=10 Marks)

1. Memory devices

2. Management Information Systems

3. Multimedia formats

4. Search Engines

5. Audio and video conferencing

6. M-Commerce

7. Advantages of DBMS

8. Features of Bluetooth

SECTION-B

II. Answer the following   (5x10=50 Marks)

9. (a) Discuss the various input and output devices. Explain any two of each of them.

(OR)

(b) Discuss the classification of software.

10. (a) Explain the components of Expert systems and describe its advantages

(OR)

(b) Write about ethical and social issues in Information Systems

11. (a) What is Multimedia? Explain various components of Multimedia

(OR)

(b) List the characteristics and advantages of Multimedia.

12. (a) Explain Internet addressing and architecture.

(OR)

(b) Discuss various types of Online business

13. (a) Differentiate Intranet and Extranet

(OR)

(b) Explain Database applications

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Faculty of Business Management

BBA II-Year, CBCS-III Semester Regular Examinations –Jan, 2023

PAPER: Information Technology for Business

Time: 3 Hours   Max Marks: 60

SECTION-A

I. Answer any *five* of the following questions.   (5x2=10 Marks)

1. LAN and WAN

2. Decision Support Systems

3. Social Networking

4. Multimedia concepts

5. Virtual Private network

6. Information and Knowledge

7. Security issues in internet

8. GUI

SECTION-B

II. Answer the following questions.   (5x10=50 Marks)

9. (a) Why do we require an operating system? Discuss its various features

(OR)

(b) What do you mean by topology? What are popularly used topologies in computer networks? Explain the features of each

10. (a) Write in detail about Operational and Executive Information system

(OR)

(b) What is Database? Discuss the tasks allowed by DBMS

11.(a) Discuss the Applications of Multimedia in business

(OR)

(b) Write about various multimedia devices

12.(a) Describe security issues in Internet

(OR)

(b) What is e-commerce? Explain the advantages and disadvantages of e-commerce?

13.(a) What is wireless Communication? Explain some of the essential wireless communication systems

(OR)

(b) Discuss the spread sheet applications

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Faculty of Business Management

BBA II-Year, CBCS-III Semester Backlog Examinations –June, 2023

PAPER: Information Technology for Business

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Section-A

I. Answer any *five* of the following questions   (5x2=10 Marks)

1. Application Software
2. Data Vs Information.
3. Multimedia Devices.
4. What is Search Engine?
5. Intranet Vs. Extranet
6. WAN
7. What is Wi-Fi Technology?
8. Define M-Commerce.

Section-B

II. Answer the following questions   (5x10=50 Marks)

9. (a) What is Computer? Explain the element of computer with the help of block diagram of computer.

(OR)

(b) What is Network? Explain various types of Network Topologies.

10.(a) What is Executive Information System? How it helpful to Business? Explain.

(OR)

(b) What are the Ethical and Social issues in Information Systems? Explain.

11.(a) Write about various Audio and Video Formats.

(OR)

(b) What are the various uses of Multimedia in Business? Explain.

12.(a) Explain the role of Internet in Business.

(OR)

(b) Explain about i) WWW   ii) Browser   iii) Search Engine   iv) Server

13.(a) Explain the uses of Spread sheet in Office.

(OR)

(b) What are the uses of Databases for office? Explain.

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