

**Faculty of Business Management**  
**BBA I-Year, CBCS-I Semester Regular Examinations, Dec/Jan 2019-20**  
**PAPER: PRINCIPLES OF MANAGEMENT**

Time: 3 Hours

Max Marks: 80

**Section-A**

I. Answer any FIVE of the following questions (5x4=20 Marks)

1. Scope and Principles of Management
2. Distinguish between Policy and Procedure
3. Centralization
4. Span of Control
5. Coordination
6. Organization Structure
7. Total Quality Management
8. CSR

**Section-B**

II. Answer the following questions (5x12=60 Marks)

9. (a) Discuss about contingency and contemporary perspectives on management

(OR)

(b) Is Management Art, Science or Profession? Explain.

10.(a) What are the types of Plans? Explain nature and significance of Planning briefly.

(OR)

(b) What is Decision Making? Explain the process of Decision Making.

11.(a) What is purpose and process of Departmentalisation? Explain.

(OR)

(b) Distinguish between Delegation of Authority and Decentralization of Authority with a suitable example.

12.(a) What do you know about Selection Process and Training? Explain.

(OR)

(b) What are the requisites for excellent Co-ordination?

13.(a) Write briefly about Technology Management and Talent Management.

(OR)

(b) Discuss about Organizational Change and Development in detail.

**Faculty of Business Management**  
**BBA I-Year, CBCS-I Semester Backlog Examinations, January 2021**  
**PAPER: PRINCIPLES OF MANAGEMENT**

Time: 2 Hours

Max Marks: 80

I. Answer any FIVE of the following questions

(5×16=80 Marks)

1. Explain the meaning and nature of the term 'Management'. Describe various challenges before managers.
2. Discuss the Scientific Management Theory.
3. Define Planning. Elucidate the steps involved in planning process.
4. Discuss the stages in rational decision making process.
5. What do you mean by delegation of authority? Differentiate between delegation and decentralization.
6. Define Departmentalization? Explain the importance of Departmentalization.
7. Explain the process of Communication.
8. Explain various styles of Leadership.
9. Describe various techniques of Controlling
10. How can the effective coordination be achieved in organization?

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**Faculty of Business Management**

**BBA I-Year, CBCS-I Semester Backlog Examinations –June/July, 2022**

**PAPER: Principles of Management**

Time: 3 Hours

Max Marks: 80

**Section-A**

I. Answer any *five* of the following (5x4=20 Marks)

1. Esprit De Corps
2. Policies and strategies
3. Formal and Informal organizations
4. Span of Control
5. TQM
6. CSR
7. Departmentalization
8. Directing

**Section-B**

II. Answer the following questions (5x12=60 Marks)

9. (a) Discuss the scope and principles of management.  
(OR)  
(b) "Management is Science or Art". Discuss.
10. (a) What do you mean by planning? Explain its importance in decision making.  
(OR)  
(b) Discuss the various problems involved in decision making.
11. (a) Describe the principles of Organizing.  
(OR)  
(b) Distinguish between centralization and decentralization.
12. (a) What is meant by controlling? Discuss its process.  
(OR)  
(b) what do you mean by Co-ordination? State the requisites for excellent co-ordination.
13. (a) What is Technology management? Discuss its importance in managerial decisions.  
(OR)  
(b) What do you know about leadership? Explain the various styles of leadership.

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**Faculty of Business Management**  
**BBA I-Year, CBCS-I Semester Backlog Examinations –June, 2023**  
**PAPER: Principles of Management**

Time: 3 Hours

Max Marks: 80

**Section-A**

I. Answer any *five* of the following questions (5x4=20 Marks)

1. Define Co-ordination
2. What are policies?
3. Define departmentalization.
4. What are the sources of recruitment?
5. Define TQM.
6. Explain the characteristic features of controlling
7. Explain the levels of management
8. What is management by Objectives?

**Section-B**

II. Answer the following questions (5x12=60 Marks)

9. (a) Define management and explain the functions of management.  
(OR)  
(b) Explain the general principles of management.
- 10.(a) Define planning and bring out the advantages and limitations of planning.  
(OR)  
(b) Define Decision making and describe the steps in decision making.
- 11.(a) Define organization and the steps involved in organization  
(OR)  
(b) Differentiate between Centralization and Decentralization.
- 12.(a) Explain the process of selection in an organization.  
(OR)  
(b) What is co-ordination? Explain the importance of co-ordination and mention its techniques.
- 13.(a) Define technology management, explain its features.  
(OR)  
(b) Explain the various styles of leadership.

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