

Faculty of Business Management**BBA I-Year, CBCS-I Semester Regular Examinations, Dec/Jan 2019-20****PAPER: BUSINESS ECONOMICS**

Time: 3 Hours

Max Marks: 80

Section-A

- I. Answer any FIVE of the following questions (5x4=20 Marks)
1. Equi-Marginal principle
 2. Determinants of Supply
 3. Iso-Cost Curves
 4. Experience Curve
 5. Price Leadership
 6. Exceptions to Law of Demand
 7. Fixed cost and Variable cost
 8. Features of Oligopoly

Section-B

- II. Answer the following questions (5x12=60 Marks)
9. (a) i. Write about characteristics of Business Economics.
ii. If a sum of Rs.200 is received after one year, what is its present value at 10 per cent rate of interest? Which principle of business economics is applied here?
- (OR)
- (b) Explain the scope of business economics.
10. (a) i. Explain Law of demand.
ii. Explain Law of Supply.
- (OR)
- (b) Define the term elasticity of Demand and explain application of elasticity of demand in business decisions.
11. (a) i. Explain Iso-quant curve technique.
ii. What is Short run and long run ?
- (OR)
- (b) Explain Law of Diminishing returns to scale.
12. (a) What is short-run? Explain about short-run cost curves.
- (OR)
- (b) What are economies to scale? Explain internal and external economies to scale.
13. (a) What is perfect competitive market? How is price determined in this market?
- (OR)
- (b) Explain briefly about: i. Features of monopoly and price discrimination by monopolist.
ii. Kinked demand curve

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Section-B

II. Answer the following questions (5x12=60 Marks)

9. (a) i. Write about characteristics of Business Economics.
 ii. If a sum of Rs.200 is received after one year, what is its present value at 10 per cent rate of interest? Which principle of business economics is applied here?

(OR)

(b) Explain the scope of business economics.

10. (a) i. Explain Law of demand.
 ii. Explain Law of Supply.

(OR)

(b) Define the term elasticity of Demand and explain application of elasticity of demand in business decisions.

11. (a) i. Explain Iso-quant curve technique.
 ii. What is Short run and long run ?

(OR)

(b) Explain Law of Diminishing returns to scale.

12. (a) What is short-run? Explain about short-run cost curves.

(OR)

(b) What are economies to scale? Explain internal and external economies to scale.

13. (a) What is perfect competitive market? How is price determined in this market?

(OR)

(b) Explain briefly about: i. Features of monopoly and price discrimination by monopolist.
 ii. Kinked demand curve

Faculty of Business Management

BBA I-Year, CBCS-I Semester Backlog Examinations -June/July, 2022

PAPER: Business Economics

Time: 3 Hours

Max Marks: 80

Section-A

I. Answer any *five* of the following (5x4=20 Marks)

1. Opportunity Cost
2. Determinants of Demand
3. Production Function
4. Explicit cost and Implicit cost
5. Kinked demand curve
6. Law of Supply
7. Diseconomies of scale
8. Price Discrimination

Section-B

II. Answer the following questions (5x12=60 Marks)

9. (a)(i) Define the term Business Economics and explain its nature.
 (ii) If a sum of Rs.300 is received after one year, what is its present value at 10 per cent rate of interest? Which principle of business economics is applied here?

(OR)

(b) Explain the scope of business economics.

10. (a) What is Supply? Explain about elasticity of supply.

(OR)

(b) Define the term elasticity of Demand and explain Price elasticity of demand.

11. (a) Explain Law of Diminishing returns to scale.

(OR)

(b)(i) Explain Iso-quant Curve technique.

(ii) Explain Iso-cost Curve technique.

12. (a) What are economies to scale? Explain internal economies to scale.

(OR)

(b) What is Long-run? Explain about Long-run cost curves.

13. (a) Write briefly about:

(i) Features of Perfect Competitive market

(ii) Syndicating in Oligopoly

(OR)

(b) What is monopolistic competition? How is price determined in this market?

Faculty of Business Management
BBA I-Year, CBCS-I Semester Backlog Examinations –June, 2023
PAPER: Business Economics

Time: 3 Hours

Max Marks: 80

Section-A

I. Answer any *five* of the following questions (5x4=20 Marks)

1. Incremental Cost
2. Concept of supply
3. Production function
4. Economies of scale
5. Oligopoly
6. Monopoly
7. Elasticity of supply
8. Market Positioning

Section-B

II. Answer the following questions (5x12=60 Marks)

9. (a) Explain the equi-marginal principle.
(OR)
(b) Explain the features of business economics.
- 10.(a) Explain the law of demand. Also give the exceptions to the law.
(OR)
(b) Explain the determinants of supply.
- 11.(a) Explain the short run production laws.
(OR)
(b) Explain Iso-quant curves and Iso-cost curves.
- 12.(a) Explain the cost classification.
(OR)
(b) Explain about the short and long run cost curves.
- 13.(a) Explain about price discrimination in monopoly market.
(OR)
(b) Explain the features of oligopoly.
